

FOR IMMEDIATE RELEASE:

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**Career Opportunities podcast celebrates its 2<sup>nd</sup> Anniversary and 200<sup>th</sup> podcast at the Podcast and Portable Media Expo, September 29<sup>th</sup> and 30<sup>th</sup>, 2006.**

Los Angeles, California, September 7, 2006 — Career Opportunities, the podcast that is "Helping to Build the Career You Deserve", will celebrate its 2<sup>nd</sup> Anniversary and 200<sup>th</sup> episode this month. The official anniversary date is September 24, 2006, marking the day when host and writer, Douglas E. Welch, joined the ranks of the first 20 podcasters.

"It was amazing to be involved at the very beginning of podcasting and see how far it has come today, " says Welch. "I am so impressed with the power of podcasting. It truly has the ability to break the distribution stranglehold that large television and radio networks have had on mass media, especially in the US. Podcasters like myself can reach out to the world to find an audience, no matter where their passion lies. Podcasting is an intimate media where you have the opportunity to 'whisper in the ear' of your listeners and develop deep, interactive relationships"

Career Opportunities (<http://welchwrite.com/career/>), based on the 10-year-old print column of the same name, is produced twice-weekly, and includes audio versions of Welch's weekly column, special interviews and Skypecasts, live open teleconferences where readers and listeners can ask questions and discuss career issues.

Career Opportunities will be part of the 2<sup>nd</sup> Podcast and Portable Media Expo, September 29<sup>th</sup> and 30<sup>th</sup>, in Ontario, California, producing a live show from the booth of the LA Podcasters (<http://lapodcasters.com>), a regional podcasting group from Los Angeles California. The LIVE Career Opportunities panel discussion happens on Friday, September 29<sup>th</sup> at 1:00 pm on the show floor.

Career Opportunities is also a member of Friends in Tech (<http://friendsintech.com>). Friends in Tech is an alliance of technology podcasters. Members are regular guests on other member's podcasts, bringing their unique knowledge, talent and insights to a new audience of listeners. Members also join together to create exclusive content for the Friends In Tech website, including FiT Tips, a collection of short audio hints to help ease listener's computer life, Retro-FiT, a regular podcast review of all Friends In Tech podcasts and, their holiday specials, with a bit of light-hearted, technology-based, fun.

For additional information, Contact:

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**Career Opportunities podcast celebrates its 2<sup>nd</sup> Anniversary and 200<sup>th</sup> podcast at the Podcast and Portable Media Expo, September 28<sup>th</sup> and 29<sup>th</sup>, 2006.**

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